

Sponsorship Proposal



 **PharmaChoice**
Canada

Trade Show



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Why Become a Sponsor?



Event Highlights

Date: April 23rd – 25th, 2026

Venue: Halifax Convention Centre

Expected Attendance: 800+

Sponsorship Opportunities

Sponsor our Trade Show, it's a powerful way to stand out, generate leads, and strengthen your partnership with our banner. Sponsoring at the PharmaChoice Canada Trade Show boosts your company's visibility, positions your brand as an industry leader, and connects you directly with our Member community.



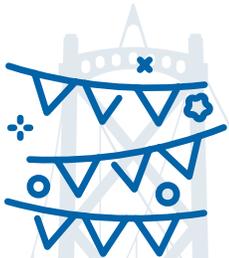
Sponsorship Opportunities



Members Lounge Area

\$7000 (*limited spots available*)

- Company signage at a lounge section in our Members Lounge
- Recognition on Maps of Member Lounge, Website and Show Guide



Friday Evening Event

\$6000 (*4 vendors maximum*)

- Acknowledgment through digital signage during the Friday Evening Event
- Recognition from our CEO during his address that evening
- Recognition on Trade Show Website in Vendor Profile



Education Day

\$5000

- Logo featured in our comprehensive digital program distributed during the Education Day
- The opportunity for an educational insert in conference bags to increase visibility
- Public acknowledgment and gratitude from the podium prior to each session
- Logo displayed on banners adjacent to session rooms, ensuring maximum exposure.
- Logo displayed on screen before the start of each session (8 sessions in total).



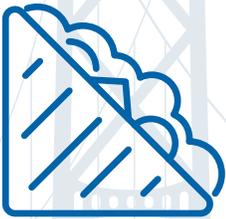
Sponsorship Opportunities



Thursday Breakfast

\$5000

- Acknowledgment through signage during the Thursday Breakfast
- Recognition on Trade Show Website in Vendor Profile



Thursday Lunch

\$5000

- Acknowledgment through signage during the Thursday Lunch
- Recognition on Trade Show Website in Vendor Profile



Friday Breakfast

\$5000

- Acknowledgment through signage during the Friday Breakfast
- Recognition on Trade Show Website in Vendor Profile



Sponsorship Opportunities



Friday Lunch

\$5000

- Acknowledgment through signage during the Friday Lunch
- Recognition on Trade Show Website in Vendor Profile



Saturday Breakfast

\$5000

- Acknowledgment through signage during the Saturday Breakfast
- Recognition on Trade Show Website in Vendor Profile



Prize Zone

\$2500

- Signage at the Prize Zone in our Members Lounge



Wi-Fi

\$1000

- Company logo on the Wi-Fi signage



2026 PharmaChoice Canada Trade Show Agenda

Thursday, April 23rd, 2026		
7:00am-8:00am	Member Welcome Hot Breakfast & Registration	Ballroom - Ballroom Level
8:00am-9:30am	Marketing Presentation	Ballroom - Ballroom Level
9:45am-10:45am	Operations Presentation	Ballroom - Ballroom Level
11:00am-12:00pm	Pharmacy & Front Shop Education Sessions	Argyle Suite & Room 201 - Argyle Level & Atrium
12:00pm-1:00pm	Lunch	Ballroom - Ballroom Level
1:00pm-4:30pm	Pharmacy & Front Shop Education Sessions	Argyle Suite & Room 201 - Argyle Level & Atrium
4:45pm-5:30pm	Owner's Only Meeting	Argyle Suite - Argyle Level & Atrium
Friday, April 24th, 2026		
7:00am-8:00am	Light Breakfast & Registration	Ballroom - Ballroom Level
8:00am-12:00pm	Trade Show Floor Open	Convention Hall - Convention Level
12:00pm-1:00pm	Lunch	Ballroom - Ballroom Level
1:00pm-4:00pm	Trade Show Floor Open	Convention Hall - Convention Level
6:00pm-12:00am	Maritime Mingle	Ballroom - Ballroom Level
Saturday, April 25th, 2026 (Terry Fox Shirt Day)		
7:00am-8:00am	Light Breakfast	Members Lounge - Convention Level
8:00am-12:00pm	Trade Show Floor Open	Convention Hall - Convention Level
12:00pm-12:30pm	Members' Prize Draws	Members Lounge - Convention Level



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Thank You

